

## Clear Creek Organics at 2010 Organic Connections



As part of Clear Creek Organics mandate is to be an active member of the Saskatchewan's organic community. To this end, Clear Creek took part in the "taste organics" which took place on Sunday, November 21. This event, which was open to the public, allowed for potential organic consumers to test the variety of organic fare that was available to them. CCO served their specialty all beef organic adult franks, served with organic fresh baking and organic condiments.

CCO also manned their tradeshow booth for the two-day event, November 22 and 23rd. This event held at TCU Place, Saskatoon, is a biannual tradeshow and conference. The program aimed at organic and potential organic farmers, processors, distributors and consumers was one of the best the local committee had organized. The show was well attended and the participants were generally pleased with the three day event.

CCO was represented by Lorne Schroeder, chairman of the board, Fred Bigalky, director and Gene Kessler, CEO. It was an excellent opportunity to share ideas with other processors and marketing agencies as well as receiving feedback from farmers and consumers alike. We look forward to being an active partner in the Saskatchewan organic community in the future.